



## **Marketing Coordinator**

ATS Scientific Inc., a successful Canadian owned national distributor of Scientific Instrumentation, has an immediate opening for a Marketing Coordinator, based in our head office in Burlington, Ontario.

We are looking for someone either full time, or part time e.g. (26 hours/week) for this in-office position.

Reporting directly to the VP of Sales and Marketing, duties to include:

Generate effective marketing collateral by working directly with the technical sales team in the form of written, video, audio formats, etc.

Initiate and manage marketing campaigns via Constant Contact or equivalent, including workshops, trade shows, etc.

Demonstrate strong inbound marketing skills – attract clients by creating valuable content.

Use of LinkedIN and other relevant social media tools.

Upload content on company website.

Update and maintain existing database (ACT!) and assist in the future implementation of a more advanced CRM package.

Manage collateral inventory (brochures, application notes/reports, promotional materials).

Assist inside sales with tasks such as quotations and Operations staff as needed.

Candidates do not require a scientific background however experience in technical marketing would be an asset. Proven computer skills are required.

We offer a competitive salary, benefits plan, and the opportunity to work in a fast paced, friendly work environment.

Apply in confidence to [sales@ats-scientific.com](mailto:sales@ats-scientific.com)